



Study online

FULL DEGREES

BACHELOR LEVEL

Programme	ECTS	Online	On Campus	Dual Degree
Business Administration B.A.	180	×	×	×
International Management B.A.	180	×	×	×
Digital Business B.A.	180	×		
Entrepreneurship B.A.	180	×	x**	
International Healthcare Management B.A.	180	×		
Hospitality Management B.A.	180	×		
Aviation Management B.A.	180	×		
Marketing B.A.	180	x*		
Management B.A.	240	×		
Data Science B.Sc.	180	×	x**	×
Computer Science B.Sc.	180	×	×	×
Business & IT B.Sc.	180	×	×	
Industrial Engineering & Management B.Eng.	180	×	×	
Engineering B.Eng.	180	x**		
Robotics B.Eng.	180	×	x**	
Cyber Security B.Sc.	180	×	×	
Applied Artificial Intelligence B.Sc.	180	×	×	
Industrial and Organizational Psychology B.Sc.	180	×		
Applied Psychology B.Sc.	180	x**		
Software Development B.Sc.	180	×		

*Study start in Q1 & 2 2023

**Study start in Q2 & 3 2023

MASTER LEVEL

Programme	ECTS	Online	On Campus	Dual Degree
Management M.A.	60	×	×	×
M.A.: Leadership Management	60	×	×	×
M.A.: IT Management	60	×	×	×
M.A.: Finance and Accounting	60	×	×	×
M.A.: International Marketing	60	×	×	×
M.A.: Engineering Management	60	×	×	×
M.A.: Big Data Management	60	×	×	×
Marketing Management M.A.	60/120	×	x**	
International Management M.A.	60/120	×	×	
Finance, Accounting and Taxation M.Sc.	120	×		
Human Resource Management M.A.	60/120	×		
International Healthcare Management M.A.	60/120	×		
Innovation and Entrepreneurship M.A.	120	×		
Project Management M.A.	60/120	×		
Digital Marketing M.A.	60/120	× (60**/120*)		
Business Intelligence M.Sc.	60/120	× (60**/120*)		
Business and IT M.Sc.	120	x**		
Digital Innovation and Intrapreneurship	60	×		
Data Science M.Sc.	60/120	×	×	×
Cyber Security M.Sc.	120	×	x*	
Computer Science M.Sc.	120	×	×	×
Artificial Intelligence M.Sc.	60/120	×	× (120*)	×
Engineering Management M.Eng.	60	×	×	
Information Technology Management M.A.	60/120	×		
Data Management M.Sc.	60/120	× (60**/120)		
Growth Hacking for Entrepreneurs M.A.	60	x**		
Industrial and Organizational Psychology M.Sc.	60/120	x**		
Growth Hacking M.A.	120	x*		
DevOps and Cloud Computing M.Sc.	120	x**		
Product Management M.A.	120	x**		

*Study start in Q1 & 2 2023

**Study start in Q2 & 3 2023

MBA LEVEL

Programme	ECTS	Online	On Campus	Dual Degree
Master of Business Administration 60 ECTS (O.C.)	60	x	x	x
Master of Business Administration with Majors in:	90	x	x	x
– Big Data Management		x	x	x
– Engineering Management		x	x	x
– Finance & Accounting		x	x	x
– IT Management		x	x	x
– International Marketing		x	x	x
– Artificial Intelligence		x	x	x
– Human Resource Management		x	x	x
– Innovation & Entrepreneurship		x	x	x
– Healthcare Management		x*	x*	x*
– Supply Chain Management		x*	x*	x*
– E-Sports Management		x*	x	x
– Salesforce		x	x	x

*Study start in Q1 & 2 2023
 **Study start in Q2 & 3 2023

